



Talking Points in Dentistry

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FREEPOST RLZG-LSZJ-HHXR
Talking Points 2012
PO Box 1004
Luton
LU1 3YQ



Talking Points Invitation



Talking Points in Dentistry

Reserve your tickets NOW!

To register simply complete the form attached and return it using the freepost address provided. You will be notified of the status of your application within 14 days. There is a maximum allocation of 6 tickets per practice. Remember that tickets are allocated strictly on a first come first served basis so book now to avoid disappointment.

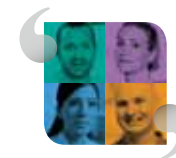
You can also apply online by visiting
www.gsk-dentalprofessionals.co.uk

Diary of events	Date	Location	Venue
	1 st May	Southampton	De Vere Hotel
	2 nd May	Watford	Hilton Hotel
	3 rd May	London	Ibis Earls Court
	15 th May	Falkirk	MacDonald Inchyra
	16 th May	Newcastle	Hilton Newcastle, Gateshead Hotel
	17 th May	Bolton	De Vere Whites
	22 nd May	Bristol	Marriott Hotel
	23 rd May	Solihull	National Motorcycle Museum
	24 th May	Leeds	Savilles Hall, Royal Armouries

For all enquiries (or cancellations)
please contact Laura Ozholl on 0870 735 5385
or email talkingpoints@stockdalemartin.co.uk



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Talking Points in Dentistry

2012

Book your tickets NOW!
Your booking form is enclosed



Talking Points from

Talking Points Invitation



Talking Points in Dentistry

Your invitation

GlaxoSmithKline Consumer Healthcare (GSK), manufacturers of Aquafresh, Biotène, Corsodyl, Poligrip, Sensodyne and Pronamel would like to invite you and your team to attend this year's Talking Points in Dentistry lecture series.

Now in its 27th year of providing excellence in education, Talking Points in Dentistry 2012 will visit 9 venues across Great Britain during May. The evening seminars are free to attend and offer verifiable CPD for your whole practice team.

We have 2 thought-provoking lectures at this year's event, covering both the clinical and practice team based aspects of dentistry. In addition to the presentations there will be the opportunity to network with peers and meet the GSK team.

Registration will be at 6.00pm with the programme starting at 6.45pm and finishing at approximately 9.45pm. A light buffet will be provided during the evening.

GSK does not charge for this event, but to avoid wasted costs we would appreciate cancellations being notified at least 48 hours before the event. Failure to attend may be taken into account when allocating tickets for future events.

We look forward to seeing you at your nearest event!

Richard Madley-Dowd

Healthcare Professionals Marketing Manager



Mark Hill

“Wear’s the problem in Oral Health Assessments?”

This lecture aims to outline the increasingly important area of oral health assessments (OHAs) and how to use them in practice. The Care Quality Commission requires practices to be able to demonstrate outcomes, showing effective patient assessment, prevention and treatment which ultimately result in an increase in a patient's overall oral health. Rates of tooth surface loss (TSL) are rising and there is a lack of a clear assessment tool that can aid a practice to develop a care pathway for such cases. OHAs can be used to assist practices in identifying, assessing and documenting TSL and ultimately creating their own care pathways for such cases.

**Mark Hill – Dental Surgeon
BDS, MSc, DGD (UK), LDS RCS (ENG)**

Mark Hill graduated from King's College, London in 1992 and he has had a long and well established career working in Cosmetic and Restorative Dentistry. He has a special interest in tooth wear and accepts referrals for such cases. Mark has studied with some of the UK's leading cosmetic and restorative consultants in Berlin and at the Kois centre in America and was awarded his Masters Degree in Restorative Dentistry in 1996. Mark has been a Vocational Dental Practitioner trainer for 8 years and frequently lectures at a regional and national level on the subjects of toothwear and

restorative dentistry. Mark bought and became principal of his progressive city centre practice – Churchill Way Dental Practice – in 2000. He has developed this into a recognized class leading practice serving Cardiff's city centre professional clientele. His practice is underpinned by a philosophy of preventative dental care and maintaining dental health for life. His practice was a finalist in the 2005 and 2006 Private Dentistry Awards and Mark has also been nominated for the Leading Wales Business Awards. He is a member of the British Dental Association, the Royal College of Surgeons of England and The British Society of Restorative Dentistry.



Amanda Gallie

“Make TALK Your business!”

Do you ever wonder if there is a way to get through to your most unmotivated patients? Are there aspects of patients' lifestyles that you would like to help change in order to improve their general and dental health? In the present climate where speed, efficiency and legislation are king, do you feel disconnected from your patients, their needs and aspirations, and is there information that you need, that is simply not forthcoming? Amanda will guide you through the techniques of motivational interviewing and behavioural change that will captivate and empower your team to excel in the areas of risk assessment, prevention, marketing and compliance.

Amanda Gallie is passionate about teeth, gums and communication. She is a Dental Hygienist with over 15 years of experience during which time she has amassed a wide range of skills from hands-on clinical expertise, lecturing, teaching and writing. Amanda qualified in 1996 and was awarded the Stafford Miller Prize for the highest theory mark attained in the Dental Hygienist Examination at Manchester University Dental School. She was the 2007/2008 runner up in the UK

Hygienist of the Year Awards. During her career she has worked in a variety of sectors of the dental profession including specialist periodontal practice, the hospital sector and industry. Her specialisms are communication and behavioural change. Amanda has recently carried out research in nursing assistance for dental hygienists and dental sensitivity. Amanda is a Tutor Hygienist at King's College London and works at 53 Wimpole Street, London.

Reserve your tickets NOW!

To register your interest please complete this form and return by freepost to the address overleaf. Please note that tickets are limited to six per practice.

Name: _____

Position in practice: _____ GDC number: _____

Practice name: _____

Practice address: _____

Postcode: _____

Contact telephone number: _____

Contact email address: _____

If you would like to receive SMS reminders about the event please write your mobile number here: _____

Please tick here if you would like to receive regular updates from GSK in relation to future educational support programmes and event news

Please tick here if you would like to receive information about GSK Consumer Healthcare's Oral Care products

Attendee details:

Name: _____ Position in practice: _____ GDC number: _____

2 _____

3 _____

4 _____

5 _____

6 _____

Please tick your preferred location:

- | | | |
|--------------------------------------|------------------------------------|---------------------------------|
| <input type="checkbox"/> Southampton | <input type="checkbox"/> Watford | <input type="checkbox"/> London |
| <input type="checkbox"/> Falkirk | <input type="checkbox"/> Newcastle | <input type="checkbox"/> Bolton |
| <input type="checkbox"/> Bristol | <input type="checkbox"/> Solihull | <input type="checkbox"/> Leeds |

Reserve your tickets now! Simply complete the attached form and return it to: FREEPOST RLZG-LSZJ-HHXR, Talking Points in Dentistry 2012, PO Box 1004, Luton LU1 3YQ.

Terms and conditions: due to high demand, tickets are limited to six per practice. If you no longer wish to attend please contact Laura Ozhol on 0870 735 5385 or email talkingpoints@stockdalemartin.co.uk